

# Break-Thru!™

Confidence

Personal Drive

Accountability

Take Action



Contact ICE Leadership today!

[www.iceleadership.com](http://www.iceleadership.com)

Call 519-744-7113



ICE Leadership's unique team brought **real-life inspiration** and **huge energy** in introducing and applying their message of '**Take Back Control**'. Commit - Recognize Challenge - and **Break Thru!** to our reality. ICE did a fantastic job of pairing a relevant keynote with a physical experience to cement a **new team attitude**. I loved it!"

~ Jackie Bordignon, Learning Manager

# Break-Thru!™

Is an absolute 'break-through' in team-building programs.

Targeted at companies, associations or organizations who want to instill new energy, momentum and mindset with teams who face new challenges or simply need re-invigorated, this program guarantees action and impact. Available as a 1 hour conference keynote, or a 3 hour workshop (customized programs also available), **Break-Thru! Facing your next dimension...** incorporates **inspiration, action and extreme team-building!**

## About the Program - Key messages include:

- Accountability + 100% commitment
- Strength: Operating at your maximum safe limits of performance
- Challenge: Overcoming the fear factor
- Power: Attitude + Effort, Determination + Passion
- Strategy: Commit – Recognize + Break Thru your barriers

## Business Return on Investment

- Intense team-building exercise guaranteed to shift attitude
- Re-establish confidence and commitment to corporate goals
- Ignite passion for performance and growth
- Action plans for all participants

## Individual Return on Investment

- Operating at your maximum safe limits of performance
- Break thru limitations: Understand key barriers and hurdles to achieving your next level of success
- Improve key performance dimensions: Take Initiative, Personal Drive, Increase Self-Confidence
- Tips to break thru barriers: attitude, effort, every step counts....

## About Angela Mondou - Best-selling author, Entrepreneur and Marketing Strategist

- X Air Force Officer...UN Peacekeeper
- Start-Up Entrepreneur: Nominated RBC top Canadian female entrepreneur 2008, 2009
- RIM Marketing Executive and creator of major marketing programs including Oprah + NFL
- Winner of CTSD Gold Award for 'Mission Critical Leadership Program'

## About Wil Beardmore - SkyHawks Parachute Demonstration Team, Army Major and Award Winning Profit Leader

- Commander of elite parachute team over 500 parachute jumps internationally
- Army Major...Warzone Platoon Commander?...two tours in former Yugoslavia
- Award Winning Profit Leader: Built and led teams that have transformed failing operations into growth and profit machines
- Leader Developer: Developed and promoted business leaders in multi-million \$\$ sales + operations

"ICE Leadership **ROCKS** ! This was the most **HIGH-ENERGY**, mind-bending team-building session I have ever experienced! The energy level of our entire team changed in literally minutes – employees were in the hallways re-living the '**Be Bold - Break -Thru!**' experience! You have got to get these guys in!"

~ Frank Mangano, Operations Manager

